

EDICIÓN **35** ANIVERSARIO DEL RANKING DE 'LAS 500' DE EXPANSIÓN

EXPANSIÓN



LAS EMPRESAS
MÁS IMPORTANTES
DE MÉXICO

contraportada

> **1068**

JUNIO 20, 2011

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TOP 10, AÑO POR AÑO,
Y EL CONTEXTO EN EL
QUE LAS EMPRESAS
LLEGARON A LA CIMA.

EXPANSIÓN 500

LISTADO 500

| RK 10 | RK 09 | Empresa / Estado | País | Sector | Ventas netas | | Utilidad de operación | | Utilidad neta | |
|-------|-------|---|-------|--------------------------|-------------------|--------------|-----------------------|--------------|-------------------|--------------|
| | | | | | Millones de pesos | Var. % 09/10 | Millones de pesos | Var. % 09/10 | Millones de pesos | Var. % 09/10 |
| 41 | 45 | Grupo Coppel / Srl. * | MX | Comercio departamental | 49,813.4 | 24 | 7,657.3 | 41 | 5,722.3 | 36 |
| 42 | 33 | Grupo Maseca / NL * | MX | Alimentos | 46,600.5 | -8 | 2,800.1 | -26 | 767.0 | -64 |
| 43 | 44 | Grupo Elektra / DF ** | MX | Holding | 46,069.4 | 8 | 4,722.7 | 29 | 492.5 | -90 |
| 44 | 40 | Mabe / DF * | MX | Electrónica de consumo | 45,143.5 | 0 | 1,044.4 | -53 | -588.1 | -294 |
| 45 | 47 | Jabil Circuit de México / Jal. * | EU | Electrónica | 43,427.5 | 19 | nd | nd | nd | nd |
| 46 | nf | General Electric / DF * | EU | Equipo eléctrico | 41,816.7 | -14 | 13,178.0 | 888 | 4,862.2 | 6 |
| 47 | 46 | Nestlé México / DF * | SUI | Alimentos | 41,000.0 | 8 | nd | nd | nd | nd |
| 48 | 39 | Grupo Financiero HSBC / DF * | GB | Servicios financieros | 39,609.0 | -12 | -2,150.0 | -50 | 2,130.0 | 14 |
| 49 | 48 | MetLife México / DF * | EU | Seguros y fianzas | 36,936.4 | 7 | -2,259.0 | -61 | 2,895.4 | 13 |
| 50 | 51 | Mexichem / Mex. * | MX | Química y petroquímica | 36,476.8 | 19 | 5,651.3 | 13 | 3,694.1 | 25 |
| 51 | 61 | Nemak / NL ** | MX | Automotriz y autopartes | 36,390.0 | 38 | 2,815.0 | 83 | 927.0 | 137 |
| 52 | 50 | Empresas ICA / DF * | MX | Construcción | 34,965.3 | 13 | 2,511.3 | 3 | 1,203.6 | 36 |
| 53 | 52 | Grupo Casa Saba / DF * | MX | Comercio de medicamentos | 34,829.8 | 17 | 1,204.8 | 35 | 646.1 | 131 |
| 54 | 62 | Altos Hornos de México / Coah. * | MX | Siderurgia y metalurgia | 33,346.2 | 27 | 2,151.6 | 94 | 634.8 | -33 |
| 55 | 49 | Grupo Sanborns / DF ** | MX | Comercio departamental | 33,261.0 | -1 | 3,877.0 | -12 | 3,200.0 | -4 |
| 56 | 53 | Sigma Alimentos / NL ** | MX | Alimentos | 33,091.0 | 12 | 2,882.0 | 6 | 1,486.0 | 31 |
| 57 | 57 | Grupo Xignux / NL * | MX | Holding | 31,695.1 | 15 | 1,409.3 | -19 | 567.8 | -52 |
| 58 | nf | DeAcero / NL * | MX | Siderurgia y metalurgia | 31,600.0 | nd | nd | nd | nd | nd |
| 59 | 54 | Procter & Gamble de México / DF * | EU | Cuidado personal | 31,400.0 | 7 | nd | nd | nd | nd |
| 60 | 55 | Telefónica México / DF * | ESP | Telecomunicaciones | 30,704.3 | 5 | nd | nd | nd | nd |
| 61 | 56 | Nacional de Drogas / DF * | MX | Comercio de medicamentos | 30,300.0 | 7 | nd | nd | nd | nd |
| 62 | 91 | Magna International México / Coah. * | CAN | Automotriz y autopartes | 29,693.1 | 69 | nd | nd | nd | nd |
| 63 | 72 | Grupo Aeroméxico / DF * | MX | Aerolíneas | 28,080.0 | 26 | 2,704.0 | 347 | 2,382.0 | 3 |
| 64 | nf | ArcelorMittal / Mich. * | HOL | Siderurgia y metalurgia | 27,808.0 | nd | nd | nd | nd | nd |
| 65 | 59 | GNP / DF ** | MX | Seguros y fianzas | 27,555.2 | 3 | -1,719.0 | 1 | 690.7 | -31 |
| 66 | 65 | Costco de México / Méx. ** | EU | Comercio autoservicio | 27,544.0 | 10 | nd | nd | nd | nd |
| 67 | 58 | Iberdrola de México / DF ** | ESP | Electricidad | 27,502.8 | 0 | 5,661.4 | -13 | nd | nd |
| 68 | 73 | Industrias CH / Méx. * | MX | Siderurgia y metalurgia | 27,099.1 | 22 | 1,566.4 | 846 | 1,362.1 | 287 |
| 69 | 68 | Embotelladora Arca / NL * | MX | Bebidas y cervezas | 27,060.2 | 12 | 4,219.6 | 12 | 2,674.7 | 9 |
| 70 | 64 | Nextel de México / DF * | EU | Telecomunicaciones | 26,697.3 | 6 | 5,492.8 | -7 | nd | nd |
| 71 | 75 | Aeropuertos y Servicios Auxiliares / DF * | MX | Servicios aeroportuarios | 26,678.0 | 21 | -882.0 | -391 | -737.0 | -344 |
| 72 | 67 | Kimberly-Clark de México / DF * | EU/MX | Papel y cartón | 26,196.5 | 6 | 6,881.1 | 3 | 4,222.9 | 2 |
| 73 | 63 | AXA Seguros / DF * | FRA | Seguros y fianzas | 25,780.1 | 2 | -1,370.9 | 14 | 25.8 | -94 |
| 74 | 74 | Honda de México / Jal. * | JAP | Armadora | 25,600.0 | 16 | nd | nd | nd | nd |
| 75 | 70 | Industrias Bachoco / Gto. * | MX | Alimentos | 24,807.0 | 7 | 2,522.0 | 78 | 2,008.0 | 148 |
| 76 | 83 | Grupo Simec / Jal. ** | MX | Siderurgia y metalurgia | 24,556.6 | 28 | 3,301.1 | 118 | 1,094.3 | 193 |
| 77 | 77 | Toyota Motor Sales de México / DF * | JAP | Armadora | 24,200.0 | 13 | nd | nd | nd | nd |
| 78 | 60 | Grupo Financiero Inbursa / DF * | MX | Servicios financieros | 24,167.0 | -9 | 6,893.0 | 15 | 8,216.0 | 2 |
| 79 | 69 | Vitro / NL * | MX | Vidrio y envases | 23,375.0 | -3 | 1,201.0 | -10 | -1,201.0 | -59 |
| 80 | 93 | Continental Tire de México / DF * | ALE | Automotriz y autopartes | 22,900.0 | 37 | nd | nd | nd | nd |

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| Activos | | Pasivos | | Capital | | Utilidades como % de... | | | Empleos | Sitio web | RK 10 |
|-------------------|-----|-------------------|-----|-------------------|-----|-------------------------|---------|--------|---------|----------------------------|-------|
| Millones de pesos | RK | Millones de pesos | RK | Millones de pesos | RK | Capital | Activos | Ventas | | | |
| 45,798.5 | 54 | 20,814.8 | 80 | 24,983.7 | 34 | 22.9 | 12.5 | 11.5 | 68,959 | www.coppel.com | 41 |
| 39,294.0 | 61 | 28,673.0 | 58 | 10,621.0 | 68 | 7.2 | 2.0 | 1.6 | 19,825 | www.gruma.com | 42 |
| 119,944.3 | 27 | 83,361.8 | 24 | 36,582.5 | 25 | 1.3 | 0.4 | 1.1 | 39,429 | www.grupoelektra.com.mx | 43 |
| 30,686.5 | 84 | 24,614.1 | 68 | 6,072.5 | 96 | -9.7 | -1.9 | -1.3 | 19,423 | www.mabe.com.mx | 44 |
| nd | sp | nd | sp | nd | sp | nd | nd | nd | 10,300 | www.jabil.com | 45 |
| 105,516.2 | 31 | 63,354.2 | 32 | 42,162.0 | 22 | 11.5 | 4.6 | 11.6 | 10,700 | www.ge.com.mx | 46 |
| nd | sp | nd | sp | nd | sp | nd | nd | nd | 6,500 | www.nestle.com.mx | 47 |
| 435,309.0 | 10 | 385,787.0 | 9 | 49,522.0 | 19 | 4.3 | 0.5 | 5.4 | 20,000 | www.hsbc.com.mx | 48 |
| 92,049.9 | 35 | 73,360.7 | 29 | 18,689.1 | 44 | 15.5 | 3.1 | 7.9 | 1,129 | www.motiva.com.mx | 49 |
| 49,956.9 | 51 | 30,302.4 | 55 | 19,654.4 | 42 | 18.8 | 7.4 | 10.1 | 10,839 | www.mexichem.com.mx | 50 |
| 37,666.6 | 65 | 27,876.6 | 62 | 8,796.6 | 72 | 9.5 | 2.5 | 2.5 | 18,067 | www.nemak.com | 51 |
| 74,988.5 | 38 | 53,414.3 | 37 | 21,574.1 | 38 | 5.6 | 1.6 | 3.4 | 29,674 | www.ica.com.mx | 52 |
| 32,526.7 | 76 | 25,032.5 | 67 | 7,494.2 | 86 | 8.6 | 2.0 | 1.9 | 9,157 | www.casasaba.com | 53 |
| 56,192.5 | 44 | 35,797.8 | 49 | 20,394.7 | 40 | 3.1 | 1.1 | 1.9 | 20,958 | www.ahmsa.com.mx | 54 |
| 27,530.2 | 89 | 12,822.8 | 109 | 14,707.4 | 58 | 21.8 | 11.6 | 9.6 | nd | www.sanborns.com.mx | 55 |
| 26,675.0 | 94 | 19,516.0 | 86 | 7,159.0 | 90 | 20.8 | 5.6 | 4.5 | 29,197 | www.sigma-alimentos.com | 56 |
| 22,211.9 | 106 | 13,206.4 | 106 | 9,005.5 | 75 | 6.3 | 2.6 | 1.8 | 19,159 | www.xignux.com | 57 |
| nd | sp | nd | sp | nd | sp | nd | nd | nd | 6,729 | www.deacero.com | 58 |
| nd | sp | nd | sp | nd | sp | nd | nd | nd | 12,583 | www.pg.com.mx | 59 |
| nd | sp | nd | sp | nd | sp | nd | nd | nd | 2,838 | www.movistar.com.mx | 60 |
| nd | sp | nd | sp | nd | sp | nd | nd | nd | nd | www.nadro.com | 61 |
| nd | sp | nd | sp | nd | sp | nd | nd | nd | nd | www.magna.com | 62 |
| 13,793.0 | 137 | 14,115.7 | 102 | -322.8 | 332 | nd | 17.3 | 8.5 | 10,433 | www.aeromexico.com | 63 |
| nd | sp | nd | sp | nd | sp | nd | nd | nd | nd | www.arcelormittal.com | 64 |
| 55,911.0 | 45 | 50,073.7 | 38 | 5,837.4 | 100 | 11.8 | 1.2 | 2.5 | 3,140 | www.gnp.com.mx | 65 |
| nd | sp | nd | sp | nd | sp | nd | nd | nd | 9,470 | www.costco.com.mx | 66 |
| 30,927.9 | 80 | 5,041.9 | 164 | 25,886.0 | 31 | nd | nd | nd | nd | www.iberdrola.es | 67 |
| 32,580.2 | 75 | 6,960.9 | 148 | 25,619.3 | 32 | 5.3 | 4.2 | 5.0 | 4,993 | www.industriasch.com.mx | 68 |
| 34,591.8 | 68 | 14,922.2 | 97 | 19,669.6 | 41 | 13.6 | 7.7 | 9.9 | 23,107 | www.e-arca.com.mx | 69 |
| nd | sp | nd | sp | nd | sp | nd | nd | nd | 6,777 | www.nextel.com.mx | 70 |
| 12,848.0 | 145 | 6,615.0 | 153 | 6,233.0 | 94 | -11.8 | -5.7 | -2.8 | 2,340 | www.asa.gob.mx | 71 |
| 26,941.2 | 93 | 18,674.2 | 88 | 8,267.0 | 80 | 51.1 | 15.7 | 16.1 | 7,003 | www.kimberly-clark.com.mx | 72 |
| 49,803.9 | 52 | 42,515.9 | 41 | 7,288.0 | 88 | 0.4 | 0.1 | 0.1 | 3,011 | www.axa.mx | 73 |
| nd | sp | nd | sp | nd | sp | nd | nd | nd | nd | www.honda.com.mx | 74 |
| 21,346.0 | 108 | 4,956.0 | 167 | 16,390.0 | 49 | 12.3 | 9.4 | 8.1 | 23,473 | www.bachoco.com.mx | 75 |
| 27,454.5 | 90 | 6,500.4 | 154 | 20,954.2 | 39 | 5.2 | 4.0 | 4.5 | 4,361 | www.gsimec.com.mx | 76 |
| nd | sp | nd | sp | nd | sp | nd | nd | nd | nd | www.toyota.com.mx | 77 |
| nd | sp | 264,823.0 | 12 | 196,326.0 | 5 | 4.2 | nd | 34.0 | 5,500 | www.inbursa.com.mx | 78 |
| 30,828.0 | 81 | 30,227.0 | 56 | 601.0 | 278 | -199.8 | -3.9 | -5.1 | 17,632 | www.vitro.com.mx | 79 |
| nd | sp | nd | sp | nd | sp | nd | nd | nd | 11,000 | www.continentaltire.com.mx | 80 |

D.F.: Insurgentes Sur #1898, Planta Baja, piso 3 y 4, Col. Florida, C.P. 01030.

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SUCURSALES: Estado de México, Monterrey, Guadalajara, Acapulco, Villahermosa, Veracruz, Ciudad Juárez, Tijuana, Mérida, Cancún, Puebla, Cuernavaca, Minatitlán, Poza Rica, Chihuahua, Hermosillo y Reynosa

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EXPANSIÓN 500



ESPECIAL

LA ESTRATEGIA. En 2010, las desarrolladoras recurrieron a la construcción de vivienda media y baja para paliar la crisis.

DESARROLLO DE VIVIENDA



| RK 10 | Empresa | VENTAS NETAS | |
|-------------------------------|--------------------------------------|-------------------|--------------|
| | | Millones de pesos | Var. % 09/10 |
| 241 | Sanofi-Aventis de México | 4,864.4 | -34 |
| 246 | Boehringer Ingelheim México | 4,703.0 | -5 |
| 249 | Grupo Novartis México | 4,624.1 | -1 |
| 268 | AstraZeneca | 4,108.0 | 11 |
| 449 | Laboratorios Silanes | 1,076.4 | 5 |
| 476 | Específicos Stendhal | 915.4 | 29 |
| Química y petroquímica | | 168,085.6 | |
| 30 | Alpek | 61,188.0 | 14 |
| 50 | Mexichem | 36,476.8 | 19 |
| 146 | DuPont México | 10,960.0 | 25 |
| 153 | Kuo Químico | 10,402.3 | 38 |
| 173 | Dow Química Mexicana | 8,416.2 | 21 |
| 184 | Praxair México | 7,679.7 | 9 |
| 193 | Grupo Celanese | 7,022.8 | 2 |
| 202 | Grupo Idesa | 6,363.6 | 45 |
| 208 | Huntsman México | 6,130.4 | 5 |
| 275 | Cydsa | 3,870.0 | -42 |
| 292 | Grupo Pochteca | 3,317.3 | 5 |
| 326 | Clariant | 2,510.0 | 10 |
| 368 | Innophos Mexicana | 1,833.8 | 3 |
| 447 | Oxiteno México | 1,084.2 | 10 |
| 489 | Spartech de México | 830.6 | -17 |
| Restaurantes | | 19,950.8 | |
| 167 | Alesa | 8,996.0 | 5 |
| 221 | Vips | 5,686.7 | 10 |
| 367 | Toks | 1,843.0 | 3 |
| 370 | Corporación Mexicana de Restaurantes | 1,815.7 | 8 |
| 492 | Restaurantes California | 815.5 | 1 |
| 500 | Grupo Nicxa | 794.0 | 7 |
| Seguros y fianzas | | 238,418.2 | |
| 49 | MetLife México | 36,936.4 | 7 |
| 65 | GNP | 27,555.2 | 3 |
| 73 | AXA Seguros | 25,780.1 | 2 |
| 126 | Seguros BBVA-Bancomer | 12,703.9 | -17 |
| 127 | Seguros Monterrey New York Life | 12,317.8 | 6 |
| 129 | Seguros Inbursa | 12,037.2 | -42 |
| 160 | Seguros Banamex | 9,995.6 | 23 |
| 162 | Quálitás, Cía. de Seguros | 9,793.0 | 11 |
| 177 | MAPFRE | 8,147.1 | 17 |
| 186 | Pensiones BBVA-Bancomer | 7,512.6 | 43 |
| 191 | Seguros Banorte Generali | 7,094.8 | -1 |
| 197 | Pensiones Banorte Generali | 6,920.3 | 116 |
| 223 | ABA Seguros | 5,606.2 | 16 |
| 224 | Seguros Atlas | 5,484.3 | 9 |
| 227 | Allianz México | 5,425.3 | 22 |
| 284 | Chartis | 3,586.2 | 0 |
| 287 | Seguros Santander | 3,407.9 | -7 |
| 289 | Aseguradora Interacciones | 3,390.1 | -10 |

EXPANSIÓN

500

LAS 500 EMPRESAS MÁS IMPORTANTES DE MÉXICO

LAS MÁS GRANDES
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Las 500 empresas
más importantes de México
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